

JANUARY							JULY						
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31													

FEBRUARY							AUGUST						
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MARCH							SEPTEMBER						
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MAY							NOVEMBER						
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30	31												

JUNE							DECEMBER						
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27	28	29	30				26	27	28	29	30	31	

FILE

NOVEMBER 15,

1965

fashion calendar

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 25th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

SPECIAL NOTE: MANY SHOWINGS, SCHEDULED FOR WED., NOV. 10, WERE POSTPONED TO THURS., NOV. 11 AND FRI., NOV. 12. It is advisable to reconfirm reservations.

Beginning Friday Nov. 12	OPENING: SPRING COLLECTION Designed by Miguel Dorian.	MOE NATHAN, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR Contact: Valerie Ward, LW. 4-2717.
Beginning Friday Nov. 12	PREMIERE: RESORT-SPRING KNIT COLLECTION New knits, imported from Italy.	DONNA PAULA, LTD.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Continuous daily. Contact: CH. 4-3488.
Friday Nov. 12-13	SHOWING OF LONDON FASHIONS IN NEW YORK Showing of "High Summer" collection; daytime to evening dresses, ensembles, sportswear; also the young "Sugar and Spice" collection. By appointment. Contact: Frederick Starke, PL. 9-3000, Ext. 549.	FREDERICK STARKE, LTD. (31 BRUTON ST., LONDON)	HOTEL PLAZA SUITE - 549
Friday Nov. 12 10:00 A.M.	PREVIEW OF SPRING FASHIONS Also, Wed., Nov. 17 at 10:00 A.M. By invitation. appointment. Contact: Helen Borger, CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SALON - 5TH FLOOR Thereafter daily, by
Friday Nov. 12 11:30 A.M.-1:00 P.M.	INFORMAL SHOWING OF BRITISH FASHIONS Digby Morton/Reldan suits, sportswear, and coordinated ensembles; Roger Nelson suits, coats, and dresses. Contact: Valery Calvert, PL. 9-3000.	DIGBY MORTON/RELDAN; ROGER NELSON	HOTEL PLAZA SUITE 1163
Friday Nov. 12 11:45 A.M.	OPENING: SPRING COLLECTION Also Nov. 15 at 11:45. By reservation. Publicity: Rea Lubar, EN. 2-3510.	JOBERE, INC.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Friday Nov. 12 12:00 Noon	ADDITIONAL SHOWINGS OF SPRING COLLECTION Also, Nov. 16 and 18 at 12:00 Noon. By reservation. Contact: LO. 4-6337.	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Friday Nov. 12 1:15 P.M.	PREVIEW OF SPRING COLLECTION Thereafter, by appointment. Contact: Florence Norrito, LO. 5-6453.	OLEG CASSINI, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday Nov. 12 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection at 2:30, Nov. 12, 16, 18. By reservation only. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Sunday Nov. 14 2:30 P.M.	CALIFORNIA SHOWINGS IN NEW YORK Presentation by members of L.A. Fashion Guild: Adele-California; Mike Anthony; Georgia Bullock; Cooper Couture; Charles Cooper; Wayne Fuller, Inc.; Harrods California; Helga Originals; Lee Herman; Peggy Hunt; Michaelson, Inc.; Moe Nadler; Neal-McClintock; Michael Novarese; Oscar of Beverly Hills; Elis Porter; Helen Rose; Stanley-Nelson; Travilla; Yvonne Originals. Contact: Katie Safford, PL. 9-3000.	LOS ANGELES FASHION GUILD(3810 WILSHIRE BLVD.)	HOTEL PLAZA BALLROOM

READY-TO-WEAR TIME TABLE, WEEK OF NOVEMBER 15

("O" REFERS TO OPENING; "P" PREVIEW OR PRESS SHOW; "*" INDICATES SHOWING FRIDAY)
For more details, refer to specific listings in current and previous issues.

<u>MONDAY, NOV.15</u>	<u>TUESDAY, NOV.16</u>	<u>WEDNESDAY, NOV.17</u>	<u>THURSDAY, NOV.18</u>
9:30	Robert Strong	Ceil Chapman/Miss Winston Tiffeau & Busch	
10:00	Barberini Adele Simpson Seymour Fox Frank Gallant Jack Sarnoff	Barberini Adele Simpson Burke-Amey	Barberini Adele Simpson Seymour Fox
10:30 Marquise	Pattullo-Copeland Monte-Sano & Pruzan Oscar de la Renta for Jane Derby Wilson Folmar Handmacher-Vogel	Marquise Trigere	Pattullo-Copeland Monte-Sano & Pruzan Anthony Blotta
11:00 Sarmi(O)			
11:30 Arthur Jablow Molyneux(P)	George Carmel Sarmi	Arthur Jablow	George Carmel
12:00 Georgia Bullock Geoffrey Beene	C.Alexander Geoffrey Beene Vera Maxwell Estevez	Georgia Bullock Harold Levine Vera Maxwell	Estevez
1:00 Teal Traina	Teal Traina Andrew Woods Harvey Berin Hannah Troy	Harvey Berin	Harvey Berin
1:15 Nat Kaplan			
1:30	Pat Sandler		
2:00	Harry Frechtel Originala		Harry Frechtel
2:15 Paul Parnes			
2:30	Larry Aldrich Christian Dior-N.Y. Maurice Rentner Branell Catherine Scott Trigere Rembrandt	Larry Aldrich Ira Rentner	Larry Aldrich Christian Dior-N.Y. Maurice Rentner Branell
3:00 Sarmi(P)			
4:00 John Moore Jabe Harmay	Donald Brooks(O) Anthony Blotta(O) Samuel Winston	John Moore Jabe Malcolm Starr Terry-Allen; Miss T.	Donald Brooks
5:00 Norman Norell			
5:30 Helga			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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WEEK BEGINNING MONDAY, NOVEMBER 15, 1965

Nov. 15	GIMBELS' RELEASE--Holiday At-Home fashions; "Fair Lady" Shop. (No Preview)		
Monday Nov. 15 9:00 A.M. Breakfast	IMPORTED GIFTS AND ANTIQUES Preview for the press of imported gifts and antiques. By invitation. (For Release, Tues., Nov. 16.)	ALEXANDER'S (LEX.AVE. & 58TH ST.) Publicity: Rene Hall, OX. 5-4500, Ext. 285.	5TH FLOOR
Monday Nov. 15 11:00 A.M.	PREVIEW OF SPRING COLLECTION Buyers, Nov. 15 at 11:00. For press, Nov. 15 at 3:00. For buyers, Nov. 16 at 11:30 A.M. All shows by invitation. Contact: Faye Berke, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Nov. 15 11:30 A.M.	PREVIEW: READY-TO-WEAR COLLECTION Edward Molyneux and John Tullis will present Spring 1966 ready-to-wear fashions, produced in Paris. By invitation. By appointment at private suite until Nov. 20. Publicity: Eleanor Lambert, MU. 8-2130.	STUDIO MOLYNEUX	SHERATON-EAST HOTEL BALLROOM
Nov. 15	SARMI PRESS SHOWING AT 3:00 P.M., 550 Seventh Ave. (See Above)		
Monday Nov. 15 5:00 P.M.	SHOWING: RESORT COLLECTION By reservation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Nov. 15	OPENING OF SPRING COLLECTION Arbe Originals presents the Spring collection of Boutique separates, casual and dressy suits, designed by Dorothy Arden. Daily informal showings. Contact: LW. 4-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Nov. 15	OPENING: SPRING COLLECTION By appointment. Contact: Jack Mayer, or Gilda Rettig (Publ.), OX. 5-4360.	WEATHER-OR-NOTS (DIV. AMCO OF NORVELT)	1407 BROADWAY SHOWROOM - 17TH FLOOR
Beginning Monday Nov. 15	OPENING OF SPRING COLLECTION Spring collection, designed by Christa Lange at continuous showings. By appointment. Contact: Louis Capp, or Gilda Rettig (Publ.), OX. 5-4360.	O.R.F. JRS. ALL PURPOSE COATS	1407 BROADWAY SHOWROOM - 17TH FLOOR
Nov. 16	ALTMAN RELEASE--Resort Swimwear. (No Press Show)		
Tuesday Nov. 16 10:30 A.M. Coffee	PRESS PREVIEW: "FOLLOW THE SUN" Preview of Cruisewear and Resort collection. By invitation. (For Release, Wed., Nov. 17.) Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515.	STERN BROTHERS	3RD FLOOR
Tuesday Nov. 16 12:00 Noon Luncheon	ANNUAL "GIVE THANKS FOR WOMEN" LUNCHEON Honored guests: Bonnie Cashin, Bette Davis, Eileen Farrell, Fannie Hurst, Mabel Mercer, Barbara Walters. By reservation. Tickets: \$14.00, members; \$16.50, guests. Contact: The Fragrance Foundation, MU. 4-4911.	THE FRAGRANCE FOUNDATION	HOTEL PLAZA TERRACE ROOM
Tuesday Nov. 16 4:00 P.M.	OPENING OF SPRING COLLECTION Also showing Nov. 18 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 16 4:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 18 at 10:30.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Nov. 16 4:00 P.M. Cocktails	PRESS PREVIEW: "RAINPIPER" PARTY A new "Rainpiper" umbrella will be introduced to the press at cocktails. By invitation. Contact: Virginia Casey at Infoplan, 557-2402.	ABERDEEN MANUFACTURING CORP.	ST. REGIS HOTEL VERSAILLES ROOM
Tuesday Nov. 16 6:00 P.M.- 9:00 P.M.	EIGHTH SESSION OF FASHION CAREER COURSE Subject: "Advertising, Publicity and Television." Gimbels; Kitty D'Alessio--Norman, Craig & Kummel, Inc.; Margaret Hockaday-- Hockaday Associates; Rosemary Sheehan--Rosemary Sheehan Publicity. Reservations--\$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E.47TH ST.) Speakers: Ralph Daddio--
Tuesday Nov. 16 9:00 P.M. Supper	"ISLAND IN THE SUN" SUPPER PARTY Mr. & Mrs. Andrew Goodman's special "Island in the Sun" supper party, honoring Jamaica's most celebrated citizens. By invitation only. (<u>For Re- lease, Thurs., Nov. 18.</u>) Publicity: Edith Kingston, PL. 3-7300.	BERGDORF GOODMAN	GOODMAN PENTHOUSE
Wednesday Nov. 17 10:00 A.M. Coffee	PRESS PREVIEW OF "CONTINENTAL CORNER" Special Christmas shop, featuring fashions for men and women. By invitation. (<u>For Release, Thurs., Nov. 18.</u>) Publ.: Jackie Landesman, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR FEATURE EVENTS DEPT.
Wednesday Nov. 17 12:30 P.M. Luncheon	FASHIONS FOR NORTH- SOUTH AT LUNCHEON "Adventures Unlimited"--fashions for North and South by Abercrombie & Fitch. Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept." PL. 9-3000. Abercrombie Publicity: Betty Flannery, LE. 2-2571 or MU.2-3600. Plaza Fashion Director: Mary Alice Rice, PL. 9-3000.	ABERCROMBIE & FITCH	HOTEL PLAZA TERRACE ROOM
Wednesday Nov. 17 12:30 P.M. Luncheon	CHILDREN'S HOLIDAY AND WINTER FASHIONS "Holiday and Winter Fashions for Children"--by Suzy Brooks. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	SUZY BROOKS (112 WEST 34TH ST.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 17 4:00 P.M. Tea	PRESS PREVIEW OF CHRISTMAS BOUTIQUE Preview--"Place Elegante Xmas Boutique." By invitation. (<u>For Release, Fri., Nov. 19.</u>) Publicity: Jacqueline Leve, PL. 2-1212, Ext. 7203.	BLOOMINGDALE'S	3RD FLOOR
Wednesday Nov. 17 4:30 P.M. Sherry	PREVIEW OF REPLICAS AND COPIES OF JEWELS Special exhibit featuring copies of England's Crown Jewels. By invitation. Publicity: Joan Powers, PL. 9-2000.	BEST & CO.	4TH FLOOR BRITISH SHOP
Wednesday Nov. 17 5:30 P.M. Cocktails	COCKTAIL PARTY AT NEW FASHION SALON Messrs. S.Shepard Lieberman and Irving Karshan, (formerly vice president of Hattie Carnegie), will invite the press for cocktails at their new fashion "town house" salon. By invitation. (<u>Note Change of Time.</u>) Contact: HA. 1-8080. Publicity: Pennoyer Assoc., 299 Madison Ave., MU. 2-6480.	KARSHAN, LTD.	24 EAST 64TH STREET SALON
Nov. 18	BERGDORF GOODMAN RELEASE--Jamaican Promotion.(Nov.16--See Above)		-4-

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 18 4:30 P.M. Cocktails	IMPORTED COLLECTION OF SPRING KNITS "Dutch Treat On Us"--Capriel's international Spring knits--suits, dresses, and ensembles. By invitation. Contact: Mr. Arnold, WI. 7-2170.	CAPRIEL, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Nov. 19	BLOOMINGDALE RELEASE--Place Elegante. (Preview, Nov. 17--See Pg. 4)		
Nov. 19	MACY RELEASE--Children's Holiday fashions. (No Press Show)		
Friday Nov. 19 9:00 A.M. And 12:00 Noon	TWO SHOWINGS: READY-TO-WEAR '66 "American Designers' Ready-To-Wear Collection for Spring 1966"--The Ameri- can Embassies Show.(Collection will be presented Nov. 30, in the new American Embassy in Mexico City.) Commentary by: Nancy White--Editor-in- Chief, "Harper's Bazaar." Chmn.: Constance Woodworth--"New York Journal- American." Prices: <u>Breakfast</u> --\$8.00, members; \$15.00, guests. <u>Luncheon</u> -- \$10.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday Nov. 19 11:00 A.M.	PREVIEW: SPRING COLLECTION By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE	134 WEST 37TH STREET SHOWROOM - 2ND FLOOR
Friday Nov. 19 4:30 P.M.- 6:00 P.M.	PRESS PREVIEW OF CHRISTMAS BAZAAR "Treasure Trove"--gifts from all over the world. By invitation. (<u>For Re-</u> <u>lease, Mon., Nov. 22.</u>) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & COMPANY	3RD FLOOR
Monday Nov. 22 4:00 P.M.- 7:00 P.M.	EYEGLASS FRAMES; AND HAIR TINTING "Eye-Tems"--preview of new fashion eyeglass frames. Also "Ombray"--shaded hair-tinting. By invitation. Publicity: Ruth Notkins, MU. 5-1544.	JOYCE CHRISTOPHER	80 EAST 56TH STREET SALON
Nov. 23	ABRAHAM & STRAUS RELEASE--Resort fashions. (No Press Show)		
Tuesday Nov. 23 10:30 A.M. Coffee	PREVIEW: RESORT AND BOUTIQUE FASHIONS "The General Store"--Resort and new boutique fashions. By invitation. (<u>For</u> <u>Release, Fri., Nov. 26.</u>) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER SHOP
Tuesday Nov. 23 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Eighteenth annual "Party of the Year" for benefit of the Costume Institute, Metropolitan Museum of Art. Theme: "The Elegant Kingdom"--a fantasy of taste and fashion from many ages and many realms, with fashions from Costume Institute's collection. Chmn.: Andrew Goodman, president--Bergdorf Goodman. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Reservations: \$100.00 each. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE MET. MUSEUM OF ART	METROPOLITAN MUSEUM SCULPTURE HALL
Monday Nov. 29 10:30 A.M. Coffee	PRESS PREVIEW: FAR EASTERN BOUTIQUE Stern's will preview Far Eastern gift and boutique items. By invitation. (<u>For Release, Tues., Nov. 30.</u>) Publicity: Mildred Collins, LO. 5-7960.	STERN BROTHERS	STREET FLOOR
Monday Nov. 29 3:00 P.M.	PREVIEW OF SPRING COLLECTION By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	STAVROPOULOS	16 WEST 57TH STREET SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 30 10:00 A.M.	OPENING OF SPRING COLLECTION By appointment. Contact: WI. 7-3764.	BEN ZUCKERMAN	512 SEVENTH AVENUE SHOWROOM - 40TH FLOOR
Friday Dec. 3 9:00 P.M. Dinner	ELEVENTH ANNUAL IMPERIAL BALL Eleventh annual ball and dinner, with Prince and Princess Nicholas Romanoff of Rome as guests of honor. Sponsored by Ben Kahn, who will present a new Imperial Saga collection of fur fashions. Proceeds will aid MEF's music therapy program for hospitalized children. Price: \$60.00 per person. Publicity: Beryl Barrowman, TE. 8-5591.	MUSICIANS EMERGENCY FUND(745 FIFTH AVE.)	HOTEL PLAZA BALLROOM
Thursday Dec. 9 8:30 A.M. Breakfast	SPRING "PRIMAVERA" UNDERFASHION SHOW Press preview of Lovable's Spring '66 "Primavera" underfashion collection. Show at 9:30. By invitation. Publicity: Polly Guerin, MU. 6-7788.	THE LOVABLE COMPANY	SHERATON-EAST HOTEL DIPLOMAT SUITE
Monday Dec. 13 12:00 Noon Cocktails- Luncheon	PREVIEW OF SPRING- SUMMER LINGERIE "Portrait in Fashions"--preview of Spring-Summer collection of daywear, sleepwear, foundations, and loungewear. Luncheon--12:30; show--1:30. By invitation. Publicity: Rosemarie Fay, MU. 3-7020.	KAYSER-ROTH LINGERIE	SHERATON-EAST HOTEL BALLROOM

RESORT-SPRING SHOWINGS--These collections have opened.

ABBOTT EAST.Spring collection, designed by Louis Clausen.
498 Seventh Avenue, 16th Floor, 695-5730.

ALAMOR DRESS CORP. . . .Spring collection, designed by Joan Sparks.
498 Seventh Avenue, 10th Floor, LO. 4-4668.

ARKAY, INC..Spring collection.
498 Seventh Avenue, 19th Floor, LO. 5-2626.

LEONARD ARKIN; &Spring collections.
ANDREW ARKIN 530 Seventh Avenue, 6th Floor, WI. 7-5324.

BAITCH & CASTALDI. . . .Spring collection of coats, by Bataldi.
(BATALDI) 205 West 39th Street, 2nd Floor, LO. 4-6886.

PAUL BLUMENSTEIN; &. . .Spring collections, by appointment.
ALISON 530 Seventh Avenue, 27th Floor, WI. 7-0152.

BRIARBROOK SUITSSpring suits and costumes, designed by Stefan.
512 Seventh Avenue, 11th Floor, LW. 4-9000.

BRITTANYSpring coat and suit collection.
(HENRY FRIEDRICKS CO.) 205 West 39th Street, 13th Floor, PE. 6-8867.

TED BROWN, INC.. . . .Daytime and late-day junior fashions, by Frances Prisco.
498 Seventh Avenue, 2nd Floor, LO. 4-9311.

CAMEO EVENING FASHIONS;.Cocktail and evening fashions, by George Nardiello.
FIVE-THIRTY P.M. 530 Seventh Avenue, 3rd Floor, PE. 6-0151.

OLEG CASSINI, INC. . . .Spring collection, by appointment.
498 Seventh Avenue, 5th Floor, LO. 5-6453.

(continued on following page)

CONTINUOUS SHOWINGS (continued from page 6)

CLARET ORIGINALS, INC.. .Spring collection, designed by June Francis.
498 Seventh Avenue, 8th Floor, LO. 3-6126.

DAVID CRYSTAL, INC.. . .Resort and Spring dresses and suits.
498 Seventh Avenue, 23rd Floor, BR. 9-6560.

DEBSHIRE, LTD.;. . . .Spring collections.
DEVONSHIRE 498 Seventh Avenue, 2nd Floor, PE. 6-4580.

A.FETTERMAN, INC. . . .Spring collection, by appointment.
498 Seventh Avenue, 3rd Floor, OX. 5-3091.

ANNE FOGARTY, INC. . . .Spring collection, by appointment.
550 Seventh Avenue, 7th Floor, LO. 4-9115.

FONTANA OF ROME. . . .Spring import ready-to-wear collection. By reservation.
Hotel Plaza, Suite 334-36, PL. 3-7244.

SAM FRIEDLANDER, INC.. .Spring collection, designed by Bob Bugnand.
530 Seventh Avenue, 3rd Floor, PE. 6-2663.

GAY GIBSON, INC. . . .Spring junior collection.
1407 Broadway, Room 3905, LO. 5-4211.

GORBAN, INC.Resort-Spring collection, designed by Ben Rodia.
530 Seventh Avenue, 2nd Floor, LO. 4-1390.

GOTHE.Spring collection, designed by Miss Gina.
530 Seventh Avenue, 4th Floor, LO. 5-2727.

GUY D.Spring collection, designed by Leo Narducci.
1375 Broadway, 15th Floor, 594-2550.

HARMON KNITWEAR. . . .Resort and Spring knitwear collection.
BY RUDI GERNREICH 530 Seventh Avenue, 20th Floor, 695-1617.

HAYETTE JUNIOR;. . . .Resort-Spring collections.
HAYMAKER SPORTSWEAR 498 Seventh Avenue, 23rd Floor, BR. 9-6560.

JONNY HERBERT, INC.;. .Resort-Spring collections, by appointment.
PAB LTD. 498 Seventh Avenue, 18th Floor, LO. 5-6900.

HOUSE OF JAMISON, INC.. .Resort collection, designed by Peggy Thayer.
498 Seventh Avenue, OX. 5-4812.

HEISER, INC.Resort and Spring collection, designed by Silvano of Rome.
530 Seventh Avenue, 8th Floor, LO. 3-1534.

JUNIOR ACCENT.Spring collection, designed by Frank Adams. By appointment.
498 Seventh Avenue, 10th Floor, LO. 4-1434.

JANINE KAHAN, INC.. . .Spring collection, designed by Bill Smith.
530 Seventh Avenue, 29th Floor, LA. 4-3340

(continued on following page)

CONTINUOUS SHOWINGS (continued from page 7)

KIMBERLY KNITWEAR, INC. .Resort and early Spring knitwear collection.
1410 Broadway, 10th Floor, LO. 4-1080.

LADY MANHATTANSpring shirts, separates, and sportswear.
1407 Broadway, 15th Floor, 765-1250.

LANZ ORIGINALS, INC. . . .Spring junior collection.
1407 Broadway, 26th Floor, OX. 5-6440.

LAWRENCE OF LONDON. . . Spring collection of couture rainwear.
512 Seventh Avenue, 20th Floor, CH. 4-3815.

LEE CLAIRE, INC.Spring cocktail and evening fashions.
530 Seventh Avenue, 14th Floor, WI. 7-9470.

LESLIE FAY, INC.Spring dress collection.
1400 Broadway, 16th Floor, LW. 4-9000.

JOAN LESLIE, INC.Spring collection, designed by Kasper.
530 Seventh Avenue, 4th Floor, LW. 4-9000.

LOOMTOGS, INC.Resort and early Spring collection.
1407 Broadway, 35th Floor, 255-5500.

AUGUST de LORENZO, INC. .Spring collection, by appointment.
530 Seventh Avenue, 18th Floor, BR. 9-7850.

ROSALIE MACRINI, INC. . .Spring collection, by appointment.
550 Seventh Avenue, 11th Floor, CH. 4-2655.

McMULLENResort and Spring collection. By appointment.
550 Seventh Avenue, 20th Floor, OX. 5-4270.

MADemoiselle ARLETTE . .Spring collection.
530 Seventh Avenue, 6th Floor, WI. 7-5324.

MAJESTIC SPECIALTIES . .Resort and Spring collection, designed by Jeanne Essig.
1410 Broadway, 16th Floor, LO. 4-3113.

MIGNONSpring collection, designed by Dorothy Farbo.
498 Seventh Avenue, 15th Floor, BR. 9-5991.

MR. GEE.Resort and Spring collection, designed by Ruthanne Tuttle.
1407 Broadway, 25th Floor, WI. 7-8178.

MR. MORTSpring collection, designed by Stanley Herman.
498 Seventh Avenue, 20th Floor, OX. 5-4760, Ext. 743.

MR. MORT BOUTIQUE; . . .Spring collections, designed by Theo Hynstrom.
MR. MORT PETITE JUNIOR 498 Seventh Avenue, 20th Floor, OX. 5-4760, Ext. 743.

MR. THOMSON.Pants and pant-tops for early Spring.
1410 Broadway, 22nd Floor, WI. 7-6700.

(continued on following page)

CONTINUOUS SHOWINGS (continued from page 8)

MICHAEL NOVARESESpring California collection, by appointment.
Hotel Plaza, Suite 411-13, PL. 9-3000.

GINO PAOLISpring knit collection, imported from Italy.
1407 Broadway, 37th Floor, BR. 9-0925.

MOLLIE PARNIS.Spring collection, designed by Mollie Parnis.
(PARNIS LIVINGSTON) 530 Seventh Avenue, 18th Floor, BR. 9-5012.

MODERN COUTURE, INC.. . .Helena Barbieri's Spring collection.
530 Seventh Avenue, 19th Floor, CH. 4-3169.

PETTI 4'S, INC.Resort and Spring custom sizes for the petite miss.
498 Seventh Avenue, 17th Floor, CH. 4-3558.

PUMPKIN CORNERRainwear by: PRL All Weather coats; Pumpkin Corner juniors.
512 Seventh Avenue, 21st Floor, LA. 4-7942.

RAFFAELESpring collection.
530 Seventh Avenue, 20th Floor, LO. 5-3250.

RAPPI, INC..Spring collection.
498 Seventh Avenue, 20th Floor, LO. 5-2626.

HELEN ROSE-.California Spring collection, by appointment.
ROD OWENS, INC. Hotel Gotham, Suite 605, CI. 7-2200.

ROB ROY, INC.;Spring boys' and girls' collections.
BONNIE ROY 45 West 34th Street, 5th Floor, 947-8100.

ROYAL LYNNE, LTD.. . . .Resort-Spring collection.
530 Seventh Avenue, 14th Floor, LO. 3-3035.

SCHRADER COLLECTIONS . .Abe & Mort Schrader; Stephan Ltd.; M.S. Couture (Suits).
530 Seventh Avenue, 15th Floor, LO. 4-9194.

JERRY SILVERMAN, INC. . .Spring collection, by Shannon Rodgers, by appointment.
530 Seventh Avenue, 10th Floor, CH. 4-7522 or CH. 4-4940.

ROBERT SLOANResort collection, designed by Sylvia de Gay.
SPORTSWEAR, INC. 498 Seventh Avenue, 7th Floor, LA. 4-6651.

MATTY TALMACK, INC. . . .Resort-Spring collection, designed by Dominic.
530 Seventh Avenue, 5th Floor, BR. 9-1195.

TANNER OF NORTH.Resort-Spring dresses, designed by Dorothy Cox.
CAROLINA 530 Seventh Avenue, 28th Floor, CH. 4-6350.

TRAVILLASpring California fashions. By appointment.
Hotel Gotham, Suite 1014-15, CI. 7-2200.

VIA VENETO, 7.Resort and Spring suits and coats, made in Italy.
(DIV. GINO PAOLI) 512 Seventh Avenue, 38th Floor, 244-0556.

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